

BABY RULER GROWTH MAT IS A MUST-HAVE FOR HOSPITALS, BIRTHING CENTERS

Baby Ruler Growth Mat Makes the Most of New Baby Boom,
Is Popular Promotional Gift for New Moms,
Enhances Your Image with Families, Community

Los Angeles, CA—According to the National Center for Health Statistics, a baby is born into the United States every 8 seconds. There were over four million births in 2000 alone—the third straight year of increasing births and the highest birth rate since the peak of the baby boomer era in 1970. How can your facility capitalize on the new baby boom?

The Baby Ruler Growth Mat from FuntasticMedia builds your visibility with new parents, families and the community by reminding them of your staff's special care over and over again. The functional, sturdy and attractive promotional gift is a cloth changing pad and nap mat, marked with ruler measurement that make it easy to chart every inch of baby's development from day to day, week to week and month to month.

The Baby Ruler Growth Mat is three feet long, made of soft quilted cotton backing, and designed with busy moms in mind: it's washable, dryable and waterproof on one side to protect from germs and bacteria. It folds and rolls into any baby bag and is perfect for changing diapers on the go—parents can even bring it in for doctor visits. The mat is also available in a Spanish version, and comes in four colors: pink, blue, purple and yellow.

The Baby Ruler Growth Mat is already being used and endorsed by numerous health care professionals and hospitals nationwide, including California Hospital Medical Center in Los Angeles, the William W. Backus Hospital in Norwich, Connecticut, and the Chino Valley Medical Center in Chino, California.

"Mothers receive the mat when returning to our Birth and Beyond Center," says Janel Hinman, RN, Nurse Manager at the Chino Valley Medical Center. "Mothers love that they can monitor the growth of their baby during the first few months of their baby's life—and they can take it along on pediatrician visits so the physician can see the growth."

The Baby Ruler Growth Mat was created by FuntasticMedia, founded by Moses Ruiz. "We help health care providers capitalize on the birthing explosion with promotional items that make sense for parents and create a positive image for health care providers and facilities," says Ruiz. "Hospitals tell us everyday about the great response they get to the Baby Ruler Growth Mat."

FuntasticMedia has a select list of infant and toddler promotional items available to health care providers, including the Baby Blocker Sun Shade, Baby Photo Pen, First Breath Greeting Card, Fever Indicating Pacifier and Life-Saving Baby T-Shirt.

FuntasticMedia is dedicated to the development of practical, functional infant, baby and toddler products; and works in cooperation with nationwide health care providers to supply new parents with innovative tools for raising babies in a safe, comfortable environment. For more information on the Baby Ruler Growth Mat or to contact FuntasticMedia, call 323 957-1656 or see www.Funtasticmedia.com.



Funtastic Media • 1811 Tamarind Ave. • Suite 216 • Los Angeles, CA 90028
info@funtasticmedia.com • (323) 957-1656

www.BabyRulerGrowthMat.com